

Welcome to the Health IT BootCamp!





FMA
Accreditation
PROGRAM
How Physicians Earn Quality CME



Overarching Concepts of the Health IT BootCamp

What are the regulations and technologies that affect how we “do” healthcare now?

What are the trends and upcoming regulations that will affect how we “do” healthcare tomorrow?

What can we do in our practices and in our community to take better care of our residents health while maintaining a flourishing practice (as a business)?

How can health technologies enhance the role of care coordination teams for population health and document positive health outcomes in communities?

How can electronic communications with patients enhance population health?



Learning Objectives:

By the end of this presentation, the participants should be able to:

1. Describe various forms of Health IT available in Florida including their impact on physician practices and patient health care and how it relates to value based care.
2. Understand the impact of using electronic health records on workflows and ability to connect within the healthcare ecosystem.
3. Describe and understand the Medicare Quality Payment Program initiatives.
4. Understand how to engage and participate with Florida's Health IT initiatives.



TODAY'S AGENDA

- 12:30pm-12:50pm **Florida's Health IT Initiatives** – Pamela King,
Florida Agency for Health Care Administration
Health IT Outreach Coordinator
- 12:50pm-12:55pm **Break**
- 12:55pm-1:40pm **EHR Incentive Program Updates** – Kim Davis-
Allen, PMP, HealthTech Solutions, LLC
- 1:40pm-1:45pm **Break**
- 1:45pm-2:30pm **Participating in MACRA/MIPs** – Betty Seabrook,
Health Services Advisory Group, Inc.
- 2:30pm-2:35pm **Break**



TODAY'S AGENDA

- 2:35pm-3:05pm **Community-based Health Information Exchange
MyHealthStory & the Evolution of Care Coordination
Neighborhoods – David C. Willis MD,
CommunityHealth IT CMIO**
- 3:05pm-3:25pm **Preview! Transportation and Cybersecurity
Resources Coming Soon – Kendra Siler PhD,
CommunityHealth IT President/CEO**
- 3:25pm-3:35pm **Closing Remarks**



Housekeeping

- ✓ 5-minute breaks after each training module
- ✓ Lunch will remain out for the first break
- ✓ Bathrooms
- ✓ **Please network!**



Continuing Education: Physician Learner

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the Florida Medical Association and ACHA. The Florida Medical Association is accredited by the ACCME to provide continuing medical education for physicians.

Participants in the Health IT BootCamp 2017 held on (November 15, 2017 in Ocala, Florida at Munroe Regional Medical Center Auxiliary Room 150 will be awarded a maximum of two (2.0) AMA PRA category 2 credit™.

PHYSICIANS SHOULD CLAIM ONLY THE CREDIT COMMENSURATE WITH THE EXTENT OF THEIR PARTICIPATION IN THE ACTIVITY.



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Continuing Education: Non-Physician Learner

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Speakers (In order of presentations)

Florida's Health IT Initiatives

Pamela King, MBA, CPM Florida Agency for Health Care Administration Health IT Outreach Coordinator

Pamela King, MBA, CPM is the HIE Outreach Coordinator with the Agency for AHCA. Pam has over 20 years of experience in areas of health care administration and information exchange. Her current focus is predominantly on strategic planning and adoption of technology within healthcare. She shares information related to telehealth and supports the Telehealth Advisory Council. She is also responsible for educating healthcare providers and their staff on the benefits of using EHR and participating in Florida HIE services. Prior to joining AHCA, Pamela worked for the Florida Department of Health, in several executive positions, including Chief of the Bureau of Management Services and Program Administrator for the Board of Medicine. She has received numerous accolades for her work with health care professionals, including the Florida Osteopathic Medical Association's – Distinguished Service Award and the Florida Massage Therapy Association's – President Award.





Speakers (In order of presentations)

EHR Incentive Program Updates

Kim Davis-Allen, PMP, HealthTech Solutions, LLC



Kim Davis-Allen, PMP has served as the Outreach Coordinator for Florida's EHR Incentive Program since program launch in 2011. She works closely with provider practices throughout the State conducting educational and outreach activities on program requirements, best practices, and practical applications.

Kim also works closely with Florida's other Health Information Technology Initiatives, including the Florida Health Information Exchange, helping providers understand how the various programs overlap and support each other. Kim has over 35 years of Medicaid experience with an emphasis on program development and education.



Speakers (In order of presentations)

Participating in MACRA/MIPs

Betty Seabrook, Health Services Advisory Group, Inc.

Betty Wimbley Seabrook, MPM, BSCS joined HSAG in 2006. She serves as a member of the team responsible for coordinating and implementing quality improvement activities with physician practices. Ms. Seabrook provides customer-oriented education and technical assistance to clinicians to assist them in using objective, evidence-based guidelines to assess the quality of the care they provide and in reporting clinical quality measure data. Ms. Seabrook has supported physician practices on Meaningful Use, the Physician Quality Reporting System, and the Value-Based Payment Modifier since 2008. She has built upon this foundation and has established herself as an SME in the Quality Payment Program categories, requirements, measures, and scoring. Ms. Seabrook holds a Bachelor of Science degree in Computer Science from the University of West Alabama and a Master of Project Management degree from the Keller Graduate School of Management at DeVry University.



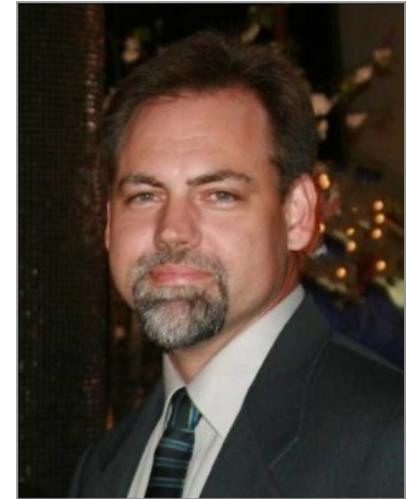


Speakers (In order of presentations)

Community-based HIE MyHealthStory & the Evolution of Care Coordination Neighborhoods

David C. Willis MD, CommunityHealth IT CMIO

Dr. Willis is a Board Certified Family Physician who currently serves as the Chief Medical Officer for Heart of Florida Health Center, where their 8 clinical locations serve over 25,000 patients in the following services: pediatric and adult medicine and dental, maternity, and behavioral health. Dr. Willis completed his undergraduate training in mathematics at Stetson University and obtained his Medical Doctorate at USF. He completed his training at the Florida Hospital Family Practice Residency in Orlando in 2000, and then returned to Ocala to practice privately until December of 2013 when he joined HFHC. He was instrumental in establishing Healthy Ocala, a community-based HIE that has now evolved to be the multi-county MyHealthStory HIE that is helping connect both medical providers and social services in the community for more comprehensive and timely care of patients. For Dr. Willis' depth and breadth of work in helping the nation's rural health systems adopt health information technologies, Dr. Willis received the 2013 Critical Access and Rural Hospital Champion Award from the head of ONC.





Speakers (In order of presentations)

Preview! Transportation and Cybersecurity Resources Coming Soon

Kendra Siler PhD, CommunityHealth IT President/CEO

Kendra Siler-Marsiglio, PhD has 20 years of experience in community capacity building for complex community health and social issues. Kendra has played a key role on several HIT-related grants, including HRSA, CDC, & PCORI grants.



Currently, Kendra is a steward and proponent health technology as an appointed member to the OneFlorida Consortium to create an enduring infrastructure for patient-centered comparative effectiveness, implementation science, and prevention science research. She is member of the U.S. Department of Health and Human Services (HHS) Cybersecurity Information Sharing Act Task Group, and, with the CIO of HHS, served as keynote panelist at the HHS healthcare cybersecurity initiative inaugural event.

She will be soon be leading the pilot of CommunityHealth IT's health access transportation model in Duval County with the Florida Community Health Worker Coalition. For her depth and breadth of work in helping the nation's rural health systems adopt health information technologies, she was the recipient of the 2013 Critical Access and Rural Hospital Champion Award from the head of the ONC.